

Growing and Expanding Our Dreams

Third Manchester Youth Development Center Gala

May 19, 2012

Corporate Sponsorship Opportunities

The MYDC Gala is held every other year and designed to be a reunion of old friends, alumni and those who care about and contributes to helping the children in our community reach their fullest potential. The event is part celebration, part appreciation and, most importantly, part preparation for our dreams for the future.

Your help is needed to make our dreams a reality. Please consider sponsorship of the 2012 MYDC Gala – Growing and Expanding Our Dreams. There are a variety of participation levels for you to get involved. If none of the options listed below meets your needs, please do not be discouraged from getting involved. We would be happy to work with you to structure a sponsorship that effectively demonstrates your commitment to reaching, teaching and empowering our youth.

\$20,000 and above – MYDC Megastar – exclusive lead sponsorship, limited to one

- Name and logo on cover of invitation
- Name and logo on cover of event program
- Company representative invited to speak at event
- Special press release announcing lead sponsorship
- Feature article in MYDC newsletter
- 10 tickets to event
- Name included in all press releases and promotional materials relating to event
- Name and logo, with live link, featured on MYDC website for a minimum of three months

\$10,000 to \$19,999 – Afterschool All Stars

- Name and logo on invitation
- Name and logo included in event program
- Company representative invited to introduce one of the evening's performers
- 10 tickets to event
- Name included in all press releases and promotional items relating to event
- Name and logo, with live link, featured on MYDC website for a minimum of three months

\$5,000 to \$9,999 – Training Wheels Lucky Stars

- Name on invitation
- Name listed in event program
- 10 tickets to event
- Name included in all press releases and promotion items relating to event
- Name and logo featured on MYDC website for a minimum of two months

\$1,000 - \$4,999 – Summer Camp Shining Stars

- Name listed in event program
- 5 tickets to event
- Name listed on MYDC website for a minimum of one month

\$500 to \$999 – Saturday Program Superstars

- Name listed in event program
- 2 tickets to event

“Reach high, for stars lie hidden in your soul. Dream deep for every dream precedes the goal.” Pamela Vaull Starr